

**TRIPLE C PRODUCTIONS  
SWEETHEART  
RULE BOOK**

**2007**

**PeeWee Sweetheart, Jr. Sweetheart & Sr. Sweetheart,  
contestants must be paid competing members to qualify for  
the Triple C Productions Sweetheart Contest. *No  
Exceptions.***

This year will host the new and improved Triple C Productions Sweethearts. The following are the rules and regulations for the 2007 Sweethearts Contest.

During the Triple C Production competition the contestants are judged in specific categories: horsemanship, appearance, personality and speech. The scores from a contestant's interviews, impromptu questions, introductions, current event and final questions are also included.

### **Requirements:**

- \* Age Divisions are as follows: As Of 1/1/2007
  - 6 & Under PeeWee Sweetheart
  - 7-9 Jr. Sweetheart
  - 10-14 Sr. Sweetheart
- \* Must be a competing member of Triple C Productions.
- \* If a contestant has held the position of Peewee Sweetheart, Jr. Sweetheart, or Sr. Sweetheart they are ineligible to run for that reign, which they just served. Meaning- if once served as a Peewee, Jr., and Sr. Sweetheart you can not run again for that title.
- \* You must run for the division in which you are age appropriate.
- \* You can however serve as title holder for Peewee, Jr., and Sr. Sweetheart then the following year run for the next age group. Provided you are age appropriate for that division.

## **Appearance:**

Contestants should be aware of what is fashionable western dress and knowledgeable on current trends in the western wear industry. Attractiveness is as important as grooming --to include neatness and cleanliness in every detail --is essential for a young lady to be considered for the title of Triple C Productions Sr. Sweetheart, Jr Sweetheart or the PeeWee Sweetheart.

- Posture
- Poise and lady-like behavior in any situation
- General Appearance
- Clothing (long sleeve button down shirt, western jeans, belt, hat, & boots)

## **Personality:**

Intelligence and good common sense is a big factor in the PERSONALITY DIVISION. Education and conversational ability in professional rodeo current events and other areas is vital, with special emphasis on grammar and enunciation. A contestant should radiate self confidence, showing maturity, high moral standards, sincerity and integrity. Contestants should have the ability to project their personality, whether it is from horseback in an arena or before an audience. Also considered are sense of humor, showmanship, ambition, desire, enthusiasm and a happy outlook on life in general. Genuine interest in other people – noticeable consideration of others.

## **Horsemanship:**

The aim of this division is to select the candidate who rates highest in her riding and showmanship abilities.

The purpose of the horsemanship division is to judge the candidate on a hands and seat basis. She will also be judged on the cleanliness of her horse and tack.

An important aspect of horsemanship division is the way a sweetheart presents herself – appearance and personality are a must in this division as well as riding ability. The contestants should dress as they would if they were Miss Triple C Productions riding at a rodeo during her reign.

## **General:**

In addition to the specifics required under the divisions being judged, all contestants must possess the following general qualifications:

- Intelligence
- Sincerity
- Integrity
- Maturity
- High Moral and Ethical Standards
- Dependability
- Responsibility

## **Scoring:**

Points will be given on a 40 point system, 10 points per category maximum. 3 judges will be elected, but will remain anonymous. Categories are appearance, Personality, Speech, & Horsemanship.

## **Miss Triple C Productions Sweethearts**

The contest winner will receive the title of PeeWee, Jr. Sweetheart or Sr. Sweetheart and other prizes. Crown, Buckle, & Sash will be awarded to each winner of each division.